

| Daten BWA                                    |  |  | Monat: | März 2013    |              |                  |              | Abweichungen |             |        | Abweichungen |         |  |
|----------------------------------------------|--|--|--------|--------------|--------------|------------------|--------------|--------------|-------------|--------|--------------|---------|--|
|                                              |  |  |        | Soll 2013    |              | kumulierte Werte | IST 2013     | Soll - IST   | Prozent     |        | 2012 - 2013  | Prozent |  |
| Erlöse                                       |  |  |        |              |              | IST 2012         |              |              |             |        |              |         |  |
| Camping                                      |  |  |        | 150.375,16 € |              | 158.111,00 €     | 168.099,00 € | 17.723,84 €  | 11,79%      |        | 9.988,00 €   | 6,32%   |  |
| Quellbad                                     |  |  |        | 53.579,49 €  |              | 57.269,04 €      | 67.287,64 €  | 13.708,15 €  | 25,58%      |        | 10.018,60 €  | 17,49%  |  |
| Strand                                       |  |  |        | - €          | - €          | - €              | - €          | - €          | #DIV/0!     |        | - €          | #DIV/0! |  |
| Strandkörbe                                  |  |  |        | - €          | - €          | - €              | 4,62 €       | 4,62 €       | #DIV/0!     |        | 4,62 €       | #DIV/0! |  |
| Gastgeberverzeichnis / Internet              |  |  |        | - €          | - €          | 6.769,90 €       | 5.386,40 €   | 5.386,40 €   | #DIV/0!     | -      | 1.383,50 €   | -20,44% |  |
| Warenverkauf                                 |  |  |        | 2.736,93 €   |              | 3.060,43 €       | 5.428,72 €   | 2.691,79 €   | 98,35%      |        | 2.368,29 €   | 77,38%  |  |
| Veranstaltungen                              |  |  |        | 834,96 €     |              | 1.007,58 €       | 2.314,00 €   | 1.479,04 €   | 177,14%     |        | 1.306,42 €   | 129,66% |  |
| sonstige Erlöse                              |  |  |        | 4.998,51 €   |              | 3.650,78 €       | 1.552,35 €   | -            | -68,94%     | -      | 2.098,43 €   | -57,48% |  |
| Kurtaxe                                      |  |  |        | 39.124,97 €  |              | 41.208,44 €      | 35.048,32 €  | -            | -10,42%     | -      | 6.160,12 €   | -14,95% |  |
| Varel Dangast Card                           |  |  |        | 6.179,29 €   |              | 7.257,84 €       | 11.788,72 €  | 5.609,43 €   | 90,78%      |        | 4.530,88 €   | 62,43%  |  |
| Parkplätze                                   |  |  |        | -            | 728,48 €     | -                | 826,81 €     | -            | 66,33%      | -      | 384,89 €     | 46,55%  |  |
| gew. Vermietung und Verpachtung              |  |  |        | 14.534,04 €  |              | 14.894,27 €      | 21.272,41 €  | 6.738,37 €   | 46,36%      |        | 6.378,14 €   | 42,82%  |  |
| Summe Erlöse                                 |  |  |        | 271.634,87 € |              | 292.402,47 €     | 316.970,48 € | 45.335,61 €  | 16,69%      |        | 24.568,01 €  | 8,40%   |  |
| Kosten                                       |  |  |        |              |              |                  |              |              |             |        |              |         |  |
| Wareneinkauf                                 |  |  |        | 1.097,26 €   |              | 2.293,67 €       | 1.269,25 €   | 171,99 €     | 15,67%      | -      | 1.024,42 €   | -44,66% |  |
| Veranstaltungen / Pauschalen / Fremdveranst. |  |  |        | 2.162,42 €   |              | 992,70 €         | 1.791,18 €   | -            | -17,17%     |        | 798,48 €     | 80,44%  |  |
| Personalkosten                               |  |  |        | 232.670,86 € |              | 242.558,79 €     | 242.940,32 € | 10.269,46 €  | 4,41%       |        | 381,53 €     | 0,16%   |  |
| Fremdleistungen                              |  |  |        | 1.848,46 €   |              | 1.846,60 €       | 2.200,17 €   | 351,71 €     | 19,03%      |        | 353,57 €     | 19,15%  |  |
| Werbung                                      |  |  |        | 38.546,20 €  |              | 47.339,24 €      | 40.632,93 €  | 2.086,73 €   | 5,41%       | -      | 6.706,31 €   | -14,17% |  |
| Gas                                          |  |  |        | 35.802,21 €  |              | 32.067,17 €      | 47.977,55 €  | 12.175,34 €  | 34,01%      |        | 15.910,38 €  | 49,62%  |  |
| Strom                                        |  |  |        | 38.345,87 €  |              | 35.669,24 €      | 41.308,18 €  | 2.962,31 €   | 7,73%       |        | 5.638,94 €   | 15,81%  |  |
| Wasser                                       |  |  |        | 3.581,64 €   |              | 3.223,72 €       | 3.368,64 €   | -            | -5,95%      |        | 144,92 €     | 4,50%   |  |
| Kanal                                        |  |  |        | 5.651,92 €   |              | 5.794,20 €       | 3.836,00 €   | -            | -32,13%     | -      | 1.958,20 €   | -33,80% |  |
| Betriebsstoffe                               |  |  |        | 9.906,54 €   |              | 9.918,40 €       | 8.603,65 €   | -            | -13,15%     | -      | 1.314,75 €   | -13,26% |  |
| Reinigung                                    |  |  |        | 4.581,63 €   |              | 6.164,95 €       | 6.520,86 €   | 1.939,23 €   | 42,33%      |        | 355,91 €     | 5,77%   |  |
| Instandhaltung                               |  |  |        | 17.605,14 €  |              | 31.936,11 €      | 36.892,68 €  | 19.287,54 €  | 109,56%     |        | 4.956,57 €   | 15,52%  |  |
| Verwaltungsaufw.                             |  |  |        | 26.733,69 €  |              | 43.931,79 €      | 20.158,30 €  | -            | -24,60%     | -      | 23.773,49 €  | -54,11% |  |
| Abschreibungen                               |  |  |        | - €          | - €          | - €              | - €          | - €          | #DIV/0!     |        | - €          | #DIV/0! |  |
| sonst. Kosten (Pachten, Beiträge etc.)       |  |  |        | 8.149,92 €   |              | 9.589,65 €       | 24.717,68 €  | 16.567,76 €  | 203,29%     |        | 15.128,03 €  | 157,75% |  |
| Zinsen & Steuern                             |  |  |        | 10.263,40 €  |              | 29.202,07 €      | 26.510,48 €  | 16.247,08 €  | 158,30%     | -      | 2.691,59 €   | -9,22%  |  |
| Summe Kosten                                 |  |  |        | 436.947,14 € |              | 502.528,30 €     | 508.727,87 € | 71.780,73 €  | 16,43%      |        | 6.199,57 €   | 1,23%   |  |
| Ergebnis                                     |  |  |        | -            | 165.312,27 € | -                | 210.125,83 € | -            | 26.445,12 € | 16,00% | 18.368,44 €  | -8,74%  |  |

|                                              | Monat: | März 2013             | Monatswerte           |                       | Abweichungen         | Abweichungen         |               |
|----------------------------------------------|--------|-----------------------|-----------------------|-----------------------|----------------------|----------------------|---------------|
|                                              |        | Soll 2013             | IST 2012              | IST 2013              | Soll - IST           | 2012 - 2013          |               |
| <b>Erlöse</b>                                |        |                       |                       |                       |                      |                      |               |
| Camping                                      |        | 10,91 €               | -                     | 4,03 €                | 12.724,95 €          | 12.728,98 €          | -31585,58%    |
| Quellbad                                     |        | 7.820,78 €            | 9.981,59 €            | 9.404,49 €            | 1.583,71 €           | 577,10 €             | -5,78%        |
| Strand                                       |        | - €                   | - €                   | - €                   | - €                  | - €                  | #DIV/0!       |
| Strandkörbe                                  |        | - €                   | - €                   | - €                   | - €                  | - €                  | #DIV/0!       |
| Gastgeberverzeichnis / Internet              |        | 9.452,18 €            | 59.105,00 €           | 24.646,18 €           | 15.194,00 €          | 34.458,82 €          | -58,30%       |
| Warenverkauf                                 | -      | 10.260,57 €           | 677,77 €              | 2.121,58 €            | 12.382,15 €          | 2.799,35 €           | -413,02%      |
| Veranstaltungen                              |        | 102,81 €              | 383,20 €              | 121,00 €              | 18,19 €              | 262,20 €             | -68,42%       |
| sonstige Erlöse                              |        | 162,10 €              | 2.208,27 €            | 4,96 €                | 157,14 €             | 2.203,31 €           | -99,78%       |
| Kurtaxe                                      |        | 14.869,36 €           | 17.841,62 €           | 26.210,87 €           | 11.341,51 €          | 8.369,25 €           | 46,91%        |
| Varel Dangast Card                           |        | - €                   | 2.194,38 €            | 1.949,52 €            | 1.949,52 €           | 244,86 €             | -11,16%       |
| Parkplätze                                   |        | 104.376,29 €          | 98.629,64 €           | 112.325,56 €          | 7.949,27 €           | 13.695,92 €          | 13,89%        |
| gew. Vermietung und Verpachtung              |        | 5.137,36 €            | 7.183,63 €            | 7.940,97 €            | 2.803,61 €           | 757,34 €             | 10,54%        |
|                                              |        |                       | 0                     |                       |                      |                      |               |
| <b>Summe Erlöse</b>                          |        | <b>131.671,22 €</b>   | <b>196.845,53 €</b>   | <b>197.450,08 €</b>   | <b>65.778,86 €</b>   | <b>604,55 €</b>      | <b>0,31%</b>  |
| <b>Kosten</b>                                |        |                       |                       |                       |                      |                      |               |
| Wareneinkauf                                 |        | -                     | 438,45 €              | -                     | 3.383,35 €           | -                    | -32,74%       |
| Veranstaltungen / Pauschalen / Fremdveranst. |        | 622,74 €              | 1.333,53 €            | 983,97 €              | 361,23 €             | 349,56 €             | -26,21%       |
| Personalkosten                               |        | 125.831,16 €          | 108.666,55 €          | 139.532,76 €          | 13.701,60 €          | 30.876,21 €          | 28,42%        |
| Fremdleistungen                              |        | 735,56 €              | 420,04 €              | 1.168,64 €            | 433,08 €             | 748,60 €             | 178,22%       |
| Werbung                                      |        | 9.338,21 €            | 33.281,41 €           | 16.597,44 €           | 25.935,65 €          | 49.878,85 €          | -149,87%      |
| Gas                                          |        | 1.946,20 €            | 3.631,88 €            | 11.006,51 €           | 9.060,31 €           | 7.374,63 €           | 203,05%       |
| Strom                                        |        | 11.563,76 €           | 9.233,79 €            | 21.135,48 €           | 9.571,72 €           | 11.901,69 €          | 128,89%       |
| Wasser                                       |        | 789,37 €              | 1.123,39 €            | 1.126,09 €            | 336,72 €             | 2,70 €               | 0,24%         |
| Kanal                                        |        | 3.353,97 €            | 915,40 €              | 1.820,10 €            | 1.533,87 €           | 904,70 €             | 98,83%        |
| Betriebsstoffe                               |        | 2.479,71 €            | 2.580,33 €            | 245,21 €              | 2.234,50 €           | 2.335,12 €           | -90,50%       |
| Reinigung                                    |        | 7,39 €                | 101,51 €              | 106,45 €              | 113,84 €             | 4,94 €               | 4,87%         |
| Instandhaltung                               | -      | 49.991,01 €           | 42.552,03 €           | 99.895,82 €           | 49.904,81 €          | 57.343,79 €          | 134,76%       |
| Verwaltungsaufw.                             |        | 6.385,46 €            | 13.061,83 €           | 40.790,90 €           | 34.405,44 €          | 27.729,07 €          | 212,29%       |
| Abschreibungen                               |        | 395.000,00 €          | 412.284,45 €          | 418.553,44 €          | 23.553,44 €          | 6.268,99 €           | 1,52%         |
| sonst. Kosten (Pachten, Beiträge etc.)       |        | 16.488,01 €           | 9.442,26 €            | 1.572,39 €            | 14.915,62 €          | 7.869,87 €           | -83,35%       |
| Zinsen und Steuern                           | -      | 77,11 €               | 14.507,67 €           | 15.033,66 €           | 15.110,77 €          | 525,99 €             | 3,63%         |
| <b>Summe Kosten</b>                          |        | <b>624.002,21 €</b>   | <b>648.096,03 €</b>   | <b>732.990,63 €</b>   | <b>93.877,65 €</b>   | <b>84.368,61 €</b>   | <b>13,02%</b> |
|                                              |        |                       |                       |                       |                      |                      |               |
| <b>Ergebnis</b>                              |        | <b>- 492.330,98 €</b> | <b>- 451.250,50 €</b> | <b>- 535.540,55 €</b> | <b>- 28.098,80 €</b> | <b>- 83.764,06 €</b> | <b>18,56%</b> |

Soll - Ist + Vorjahr - Ist Vergleich